



## JOYCE ZOTZ EDUCATIONAL CENTER CELEBRATES Red Ribbon Week 2020

*Theme: Be Happy, Be Brave, Be Drug Free*

JOYCE ZOTZ EDUCATIONAL CENTER  
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*Red Ribbon Week* is the nation's oldest and largest drug prevention program. Since its conception in 1988, during the last week in October millions of Americans have pledged to wear red ribbons and live drug-free lives. By participating in community anti-drug events, young people pay tribute to DEA Special Agent Enrique "Kiki" Camarena who committed his life to drug prevention.

Today, *Red Ribbon Week* brings millions of people together to raise awareness regarding the need for alcohol, tobacco and other drug and violence prevention, early intervention, and treatment services. It is the largest, most visible prevention awareness campaign observed annually in the United States.

Joyce Zotz Educational Center recognizes that Red Ribbon Week is a proactive program aimed at preventing drug and alcohol use as well as violence. Join us as we celebrate *Red Ribbon Week*.

A prize will be given to the staff member and the student that show the most spirit for Red Ribbon Week.

This year we will have a poem, art, and video contest. Students will be able to showcase their talent by submitting on of the following items listed below:

- Art-decorated mask or poster (must be an original design)
- Poem (must be original and written by person submitting)
- Video (created by person submitting)

All entries must be center around the Theme: "Be Happy, Be Brave, Be Drug Free" The contest will start on Monday, October 12, 2020 and the last day for students to submit entries will be Wednesday, October 28, 2020. The winners will be announced on Friday, October 30, 2020.

### Monday, October 26, 2020

- **Isolate from all other colors- Wear red to kick off RED Ribbon Week**
- TEACHERS WILL PLAY DRUG AWARENESS THE FIRST 5MINS. OF CLASS DAILY (GPISD Drug Counselor-Melody Burr)
- IMPORTANT DRUG AWARENESS FACTS ANNOUNCED

### Tuesday, October 27, 2020

- **Don't mask behind drugs. Be the real you! - Wear your favorite mask.**
- TEACHERS WILL PLAY DRUG AWARENESS THE FIRST 5MINS. OF CLASS DAILY (GPISD Drug Counselor-Melody Burr)
- IMPORTANT DRUG AWARENESS FACTS ANNOUNCED

### Wednesday, October 28, 2020

- **Focus on good health now and in the Distance Dreams-Wear appropriate pajamas.**
- TEACHERS WILL PLAY DRUG AWARENESS THE FIRST 5MINS. OF CLASS DAILY (GPISD Drug Counselor-Melody Burr)
- IMPORTANT DRUG AWARENESS FACTS ANNOUNCED

### Thursday, October 29, 2020

- **Support clean minds- Wear a hat to represent you are using your head and making good decisions regarding drugs.**
- TEACHERS WILL PLAY DRUG AWARENESS THE FIRST 5MINS. OF CLASS DAILY (GPISD Drug Counselor-Melody Burr)
- IMPORTANT DRUG AWARENESS FACTS ANNOUNCED

### Friday, October 30, 2020

- **Keep the fight alive-Fight for your life-Wear Pink-Fight against drugs, breast cancer, and bullying.**
- TEACHERS WILL PLAY DRUG AWARENESS THE FIRST 5MINS. OF CLASS DAILY (GPISD Drug Counselor-Melody Burr)
- IMPORTANT DRUG AWARENESS FACTS ANNOUNCED